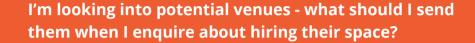
HIRING A VENUE TOP TIPS

We've pulled together this handy resource of 'top tips' for hiring a venue for your gig based on a workshop delivered by Jay Taylor on behalf of the Musicians' Union.



Pull together an electronic press kit (EPK). This should include the following:

- · Your music (obviously)
- · Short biography
- Press auotes
- Previous and noteworthy shows
- · Links to socials
- · Your audience size
- · Contact info

What are venues looking for?

They are looking for – something exiting, something with an audience (or a potential for one), a musician with a vision and commitment.

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Before I confirm a date with the venue, what should I check out?

Research is key. Before you book a venue, you should:

- Research the venue
- Double check the date with your band members and anyone else on the bill
- Do your sums considers costs and if you can afford to do the gig and if you will recover costs
- What roles you'll need to cover yourself on the night (i.e. who is on the door?)
- Any competition at other venues booked for that evening

What are the key costs I need to think about before I hire a venue and put on my own gig?

- Venue hire
- Artist fees (and yours)
- Staff not covered by the venue
- Artwork for promo
- Printing (posters, flyers etc.)
- Print distribution
- Local ads
- Digital ads
- Catering
- PRS is this covered by the venue hire?
- VAT don't forget about this!

Good luck!

Don't forget to register your event at https://makemusicday.co.uk and use #MakeMusicDayUK in all your social media promotions.



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Support to develop this resource was provided by Jay Taylor on behalf of:

